# Annex 1: Concept note for videos promoting the GFF

The concept note should be sent to [shimon@fee.global](mailto:shimon@fee.global) and include “**Global Forest Fund Makes the World a Better Place**” in the Subject of the e-mail.

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| **Concept note for videos promoting the GFF** | |
| Name of applicant(s): |  |
| Age: |  |
| Contact details (E-mail and Tel.): |  |
| Why did you apply? (Word limit 150 words) |  |
| Describe your experience with making videos (up to 300 words; You can attach links and files if any) |  |
| What type of video will you be making? (Campaign or Story-telling) |  |
| Describe the concept of the video (up to 300 words; Length, technic, format, what will be in each scene of the video) |  |