Tender for Young Reporters for the Environment video and Litter Less Campaign spot

What:

Production of two short videos:

1. Young Reporters for the Environment (YRE) instruction video on how to be part of and implement the programme as a teacher or student.
2. Litter Less Campaign spot to promote the campaign and encourage people to take action.

Overall Expectations:

* Two videos must be created in English:
	+ YRE instruction video – approx. 3 minutes
	+ Litter Less Campaign spot – between 40-60 seconds
* Travels to some of the countries running the YRE programme / Litter Less Campaign might be required to film/interview students and teachers. Footage for videos can also be collected through National Operators and/or YRE Alumni
* Ongoing communication with FEE Head Office about the production of the videos is expected
* Deadline for the final videos – April 2020

General content of videos:

* **Young Reporters for the Environment instruction video**
	+ Introduction
	+ History of the programme
	+ Who can participate and how
	+ Voices from teachers
	+ Voices and actions of students
	+ Competition and conferences
	+ Join YRE
* **Litter Less Campaign spot**
	+ Introduction to Litter Less Campaign
	+ Introduction to global litter problem
	+ Students in action
	+ Litter prevention and what can be done
	+ Be part of the campaign
* Ideas for video scripts are available upon request

Technical description:

* The videos should be prepared in English, but with an opportunity to add subtitles and translate to other languages. A word document of the exact scripts must be submitted together with the videos.
* The video format must be compatible with supported [YouTube file formats](https://support.google.com/youtube/troubleshooter/2888402?hl=en#ts=2888339). An editable file format must also be submitted.
* The copyright of the final videos will remain with FEE.

Framework:

* Announcement: 25 October through FEE network
* Offers accepted untill: 30 November 2019
* Selection of offers by 10 December 2019
* Signing agreement in December 2019
* Deadline for submitting final product 30 April 2020

Contact:

Please send the offers in the attached form to Gosia Luszczek gosia@fee.global and Kristina Madsen kristina@fee.global by 30 November 2019.

Bid for Young Reporters for the Environment video and Litter Less Campaign spot

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| **CONTACT DETAILS OF THE BIDDER (NAME, EMAIL, PHONE, ORGANISATION/COMPANY ETC.)** |  |
| **BID in EUR for both videos** |  |
| **DETAILS**  |  |
| **COMMENTS** |  |
| **CAPACITY OF THE ORGANISATION TO COMPLETE THE VIDEOS** |  |

**After the negotiation of the content and design of the videos, the final price might be increased or decreased if both sides agree to this.**

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