Tender for Young Reporters for the Environment video and Litter Less Campaign spot

What:

Production of two short videos:

1. Young Reporters for the Environment (YRE) instruction video on how to be part of and implement the programme as a teacher or student.
2. Litter Less Campaign spot to promote the campaign and encourage people to take action.

Overall Expectations:

* Two videos must be created in English:
  + YRE instruction video – approx. 3 minutes
  + Litter Less Campaign spot – between 40-60 seconds
* Travels to some of the countries running the YRE programme / Litter Less Campaign might be required to film/interview students and teachers. Footage for videos can also be collected through National Operators and/or YRE Alumni
* Ongoing communication with FEE Head Office about the production of the videos is expected
* Deadline for the final videos – April 2020

General content of videos:

* **Young Reporters for the Environment instruction video** 
  + Introduction
  + History of the programme
  + Who can participate and how
  + Voices from teachers
  + Voices and actions of students
  + Competition and conferences
  + Join YRE
* **Litter Less Campaign spot** 
  + Introduction to Litter Less Campaign
  + Introduction to global litter problem
  + Students in action
  + Litter prevention and what can be done
  + Be part of the campaign
* Ideas for video scripts are available upon request

Technical description:

* The videos should be prepared in English, but with an opportunity to add subtitles and translate to other languages. A word document of the exact scripts must be submitted together with the videos.
* The video format must be compatible with supported [YouTube file formats](https://support.google.com/youtube/troubleshooter/2888402?hl=en#ts=2888339). An editable file format must also be submitted.
* The copyright of the final videos will remain with FEE.

Framework:

* Announcement: 25 October through FEE network
* Offers accepted untill: 30 November 2019
* Selection of offers by 10 December 2019
* Signing agreement in December 2019
* Deadline for submitting final product 30 April 2020

Contact:

Please send the offers in the attached form to Gosia Luszczek [gosia@fee.globa](mailto:gosia@fee.globa)l and Kristina Madsen [kristina@fee.global](mailto:kristina@fee.global) by 30 November 2019.

Bid for Young Reporters for the Environment video and Litter Less Campaign spot

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| **CONTACT DETAILS OF THE BIDDER (NAME, EMAIL, PHONE, ORGANISATION/COMPANY ETC.)** |  |
| **BID in EUR for both videos** |  |
| **DETAILS** |  |
| **COMMENTS** |  |
| **CAPACITY OF THE ORGANISATION TO COMPLETE THE VIDEOS** |  |

**After the negotiation of the content and design of the videos, the final price might be increased or decreased if both sides agree to this.**

Offers should be sent to Gosia Luszczek [gosia@fee.globa](mailto:gosia@fee.globa)l and Kristina Madsen [kristina@fee.global](mailto:kristina@fee.global) by 30 November 2019.